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No Cookie Policy Template

We consciously refrain from using tracking, marketing, or any other commercial cookies. We call it our "No Cookie Policy". This No Cookies Policy explains what cookies are and how we avoid using them whenever we can. Some cookies are part of a critical process, meaning they prevent fraudulent actions or enable the use of a form to get in touch with us. These essential cookies are anonymous and cannot be used to identify you, nor can they be used for commercial activities. **Simply put:** your visit to our website isn't being monitored in any way and you are completely anonymous.

To be fully transparent, please see our official Cookie Policy below in which we explain what cookies are and how we refrain from using them. If you have any questions regarding our No Cookie Policy, please send an email to {insertyour@email.com}

Last updated: {insert date}

Wikipedia defines cookies as follows: A small piece of data stored on the user's computer by the web browser while browsing a website. Cookies were designed to be a reliable mechanism for websites to remember stateful information (such as items added in the shopping cart in an online store) or to record the user's browsing activity (including clicking particular buttons, logging in, or recording which pages were visited in the past). They can also be used to remember pieces of information that the user previously entered into form fields, such as names, addresses, passwords, and payment card numbers.

We don't use any cookies at all. That means your form inputs won't be seen when not submitted and will be erased and forgotten when you refresh the page. We also refrain from tracking anything. This means we don't know how you scroll, what you click on, or how you use our website. We, therefore, have no sight of who you are and cannot track or follow you inside - nor outside of - our website. Again, your visit it totally anonymous. Powered by:

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The only way we can know you visited our website is when you consciously tell us yourself, which is by filling out our contact form and submitting it through clicking the "send" button. Moreover, we have removed all cookies from the form application as well. Even the standard "Gravatar" that would allow your data to be connected to your Gravatar account.

So when we say no cookies, we truly mean 'no cookies'. Not even a single one.

For further information on how we use, store, and keep your personal data secure, see our **Privacy Policy** {insert your own privacy policy here}.

What is the Brand Humanizing Institute?

You can learn about us on our website: <u>www.brandhumanizing.com</u>.

Feel welcome to visit us, we won't spy on you. Promised.